


SOLUTION BRIEF



APTARE Helps Organizations Cut Through the Noise to Better Assess Risk

APTARE solutions add intelligence to alerting by helping administrators eliminate unnecessary or redundant information.

Key Challenges

- Identify non-compliance of internal data protection policies and external regulations
- Cut through the noise generated by over-zealous alerting solutions
- Produce actionable information that administrators can use to resolve issues
- Reduce reliance on a break-fix resolution strategy and be more proactive and preventative

It's no secret that storage environments are growing exponentially while becoming increasingly more complex. In addition to databases, email, social media, and CRM data, more robust data protection policies are producing mountains of data that have to be managed, secured, and protected. At the same time, this data is stored in traditional on-premise infrastructure, virtual machines, mobile devices (a good chunk of them privately-owned), and in the cloud.

Keeping tabs on this geographic- and architecture- diverse infrastructure and remaining in compliance of various policies and regulations can swamp even the most effective IT staff. Administrators are constantly bombarded with alerts in various dashboards, emails, text messages, and reports—preventing them from identifying the real problems while sapping staffing resources away from more strategic projects.

“Noise is the biggest detriment to a robust data protection and compliance strategy,” said Walt Duflock, VP of Marketing, APTARE. “Instead of mitigating risk, extraneous alerts and false alarms add risk by masking the real issues.”

APTARE Cuts Through the Noise

APTARE helps organizations cut through the noise by eliminating unnecessary or redundant alerts and by adding intelligence behind their alarm systems. Rather than poring over spreadsheets and backlogs of alerts, administrators are armed by APTARE with intelligent, actionable information that allows them to eliminate repetitive administration and focus on more strategic projects. At the same time, truly critical problems are identified quickly before they turn to major issues, helping them stay in compliance with service level agreements and external compliance efficiently and effectively.

For example, many backup jobs that initially fail are automatically re-executed successfully, yet, the job still shows up in a failure report. While that information is available in drill-down reports, APTARE can report ultimate success or failure—which is essentially all many stakeholders care about (including regulators). Initial failures are still recorded but in a separate report that is sent to backup administrators for analysis and root-cause analysis.

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Why APTARE?

- Cuts through the noise of unnecessary or redundant alerts
- Focuses administrators with pertinent, actionable information
- Automates and centralizes SLA, data protection, and compliance data collection
- Includes easy-to-read dashboards, 200+ standard reports, and a report template designer for customization

More Effective Risk Assessment Enhances Compliance Posture

Cutting through the noise to get to the root of issues allows organizations to focus on what truly matters when it comes to assessing risk to the organization, including measuring progress toward service level agreements, data protection policies, and external regulatory requirements. As a result, APTARE makes administrators more efficient and accurate while strengthening an organization's compliance posture. With storage environments expanding and growing more complex, this efficiency helps save budget and refocuses staffing resources to be more proactive and preventative.

"Organizations are constantly assessing risk in today's increasingly changing and complex business environment, and APTARE gives administrators the focus they need to cut through the noise and meet those challenges," Walt Duflock, VP of Marketing, APTARE said.



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