



APTARE Automatically Collects Storage Information on a Single Pane of Glass

Unified visibility into storage and data protection environments enables advanced storage initiatives such as chargeback, auditing, and forecasting.

Key Challenges

- Need a holistic view of heterogeneous storage and data protection environments
- Inability to drill down to view specific devices, events, and usage per individual or group
- Lack of actionable information available to address issues quickly
- Inability to implement a proactive and preventative storage management strategy

Knowing exactly what is on the network, who is using what, and how it is being used is the first step toward implementing an effective storage management and data protection strategy. After all, how can you manage something if you don't know it's there or how it's being used? The problem is that collecting, housing, and archiving that information is often a manual, tedious task. Hours and hours of administrative resources are put into managing this management data, sapping resources from other, more strategic projects.

Making that information available to relevant stakeholders is even harder. Administrators need access to actionable information they can use to head off and resolve issues in the storage environment related to availability, performance, data protection, and compliance. Business unit managers need a handle on the amount of storage their division is currently using and how much it will need in the future. The management team needs executive summaries of usage information—as well as other reports—to ensure the business has what it needs to meet its goals. And, finally, external auditors need seamless access to compliance information to complete audits quickly and ensure faith of customers, government agencies, stockholders, and the public.

“Providing visibility into the storage and data protection environments is one of the most critical functions of the IT department. Knowing exactly what is out on the network allows the business to run smoothly with an eye on the future and with minimal risk,” said Walt Duflock, VP of Marketing, APTARE. “However, despite this importance, achieving unified visibility can be cost prohibitive—costing millions of dollars per year in staffing and management overhead.”

APTARE Centralizes Storage Information

APTARE provides administrators with a holistic view into all backup and storage environments across the organization in near real time. Inventory, capacity, usage, and backup data



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Why APTARE?

- Able to track storage usage on device level and the business unit level
- Centralizes data on storage infrastructure and usage levels on a single pane of glass
- Includes easy-to-read dashboards, 200+ standard reports, and a report template designer for customization
- Enables advanced storage initiatives such as chargeback, auditing, and forecasting

are consolidated on a single pane of glass, allowing administrators to access pertinent and up-to-date information when and where they need it. Data can be tracked on the device level or on the business unit level all the way to individual tapes in the backup environment. Administrators can also drill down to specific devices, resource pools, events, and usage per individuals or groups. This gives them the detailed information they need to address specific issues quickly and efficiently, and the information can then be easily exported to backup administrators, the application team, business unit managers, the C-suite—even external auditors—as intuitive dashboards and reports.

APTARE Enables Advanced Storage Initiatives

The combination of holistic views and the ability to drill down through APTARE enables complete and unified visibility throughout the organization—which in turn, enables advanced storage initiatives that further streamline data protection and storage environments. Chargeback, auditing and compliance, trending and forecasting, risk mitigation, and utilization and optimization all start by knowing exactly what is out on the network, who is using what, and how.

Capacity Planning: APTARE enables accurate trending and forecasting of capacity needs across the organization by automatically tracking storage usage in real time while predicting storage needs in the near term and future. [More information.](#)

Chargeback/Metering: APTARE aligns storage use and costs to individual business units, providing a better understanding of how specific business decisions, projects, and initiatives impact storage costs. [More information.](#)

Risk Mitigation: APTARE puts intelligence behind an organization's alerting systems by eliminating unnecessary noise and giving administrators pertinent, actionable information. [More information.](#)

Auditing/Compliance: APTARE provides authorized access to storage and data protection information for internal and external auditors. By making compliance data continuously up-to-date and available on demand, the auditing process is dramatically streamlined. [More information.](#)

Utilization/Optimization: APTARE tracks utilization on the device and business unit level, giving organizations more accurate and complete insight into storage usage across platforms. This allows administrators to provision with confidence, making capacity adjustments on the fly based on real-time data. [More information.](#)



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